

August 8-9, 2021



# Whirlpool Community Charity Golf Event

Making a difference ... one child at a time

Dear Friends,

Our 18<sup>th</sup> Annual Whirlpool Community Charity Golf Event is on August 8<sup>th</sup> and 9<sup>th</sup>. We hope to see you all back (and we will be following local COVID and company protocols).

Over the last 17 years, we have raised over \$24,000,000! This has enabled us to expand and grow our local Boys & Girls Clubs and First Tee programs, support our three local public schools and support our rapidly growing Robotics program throughout our community.

In 2012, we opened three world-class facilities for our local youth. The Benton Harbor Boys & Girls Clubs opened a new Youth Center for ages 6 to 13. We also opened a new Teen Center for ages 14 to 18. The average daily attendance is over 400 kids served per day (in normal times). The new First Tee facility at Harbor Shores Golf Club has also produced great results with more than 800 participants. These programs are indeed giving opportunities that never would have been possible for these deserving children and teens. In addition, we have been able to provide support to our three local Public Schools enabling them to provide programs, technology, and opportunities that benefit all students in our Schools.

As you all know, the last 14 "COVID" months have been a challenge for all of us, but especially for our kids. Our local youth organizations have played a vital role in helping our youth during this difficult time. Today, they truly need our help more than ever.

We have made this great progress over the years due to the great support of our Friends and Partners. Your generous support is making a huge difference in the lives of thousands of deserving youth and is having a profound positive impact on their lives. We hope to make 2021 our best year ever to support our youth organizations.

Thank you for your continued support and we look forward to seeing you in August!

Sincerely,

Jeff Fettig  
Chairman  
Golf & Kids

Marc Bitzer  
Chairman & CEO  
Whirlpool Corporation

Joe Liotine  
President & EVP  
North America  
Whirlpool Corporation

## PARTICIPATION PROCESS

Partner Company & Player Process Infographic

Donation Commitment Form

Hole Sponsor & Logo Submission Process Infographic

Hole Sponsor RSVP For After-Tournament Gathering

Accommodations

## EVENT IMPACT

The Whirlpool Community Charity Golf Event has grown to be one of the largest annual fundraising activities in Southwest Michigan. By focusing event proceeds in specific areas of need, we have made a profound impact on the lives of thousands of deserving youth in our local communities.

[Boys & Girls Clubs of Benton Harbor](#)

[The First Tee of Benton Harbor](#)

[Public Schools Foundations \(Benton Harbor, Lakeshore and St. Joseph\)](#)

## CELEBRITY GUESTS



Jack Nicklaus  
The Golden Bear



Ken Harrelson  
The Hawk

## HIGH-LEVEL SCHEDULES

**SUN 8** Sunday, August 8  
**Chairman's Cup & Chairman's Dinner**

**MON 9** Monday, August 9  
**Corporate Scramble With Fireside Chat & After-Tournament Gathering**



## DONATION LEVELS & PARTICIPANT INFORMATION

The [Donation Levels](#) provides details about the golf event and indicates how you can participate based on your donation level.

The [Participant Information](#) provides event guidelines.

Please complete the online [Partner Company Donation Commitment Form](#). This form is **REQUIRED** and we ask that it be completed as soon as possible but **no later than Friday, June 11**; we will do our best to accommodate all donors even after the general deadline. The donation check is not required at this time; payment is due no later than July 23.

Once the [Partner Company Donation Commitment Form](#) is received, Mari Hoffmann will email an invoice for your donation amount. Your electronic invitation will be sent out via email upon receipt of your Partner Company Donation Commitment Form and will be sent to the Partner Company Contact indicated on the form.

The electronic invitation will be sent on June 11 and will contain the [Player Registration](#) link. Please forward the email containing the link to your three (3) players so that they can register prior to July 9.

## AUCTION ITEM(S) DONATION

The Whirlpool Community Charity Golf Event relies on the added support of our friends in the business community who generously donate exciting auction items which help us raise funds to provide such greatly needed services.

Please consider supporting this event by donating unique experiences, gift certificates, merchandise or services. You and your company will receive recognition and advertising on the website that will be seen by over 800+ attendees and WCCGE supporters on the Silent Auction website. The Silent Auction will be online and open for bidding for two weeks from July 26 - August 9, 2021.

Live Auction items will be advertised on the Silent Auction website and auctioned off at the After-Tournament Gathering on August 9, 2021.

**PLEASE NOTE: If issuing a gift certificate, please make the expiration date one (1) year from August 9, 2021.**

The Whirlpool Community Charity Golf Event is part of the Whirlpool Collective Impact Fund which is a 501(c)(3) entity. Your donation is tax deductible to the extent allowed by law and we will provide a Letter of Acknowledgement after August 31.

Shipping and pick-up information can be found on the [Auction Item Donation Form](#).

We ask that donations be confirmed **no later than July 1, 2021** by completing the [Auction Item Donation Form](#).

## QUESTIONS?

Please contact Mari Hoffmann at [mari.hoffmann@wccge.com](mailto:mari.hoffmann@wccge.com) or at (269) 208-3700. Thank you for your consideration.

